



**Massachusetts Bay
Transportation Authority**

Service Plan Update

February 26, 2018



Overview

- **90 Day update**
 - Steering Committee and Working Group
 - Data, Analytics and Tools
 - Communications and Outreach

- **Next 90 days**



Steering Committee and Working Group Meetings

- **Three monthly Steering Committee Meetings have been held since December 2017.**
 - Operations
 - Planning
 - Scheduling
 - ODCR
 - OTA
 - SWA
 - Capital Delivery
 - MassDOT Planning
- **Six Working Group meetings have been held since December 2017. Two meetings for each Working Group:**
 - Data
 - Outreach
 - Internal Processes



Data, Analytics and Tools

- **Route Profiles – completion June 2018**
 - Detailed evaluation of all MBTA bus routes
 - Route 111 draft completed
- **Market Analysis- completion April 2018**
 - Region-wide transit demand assessment
- **State of the System Report- completion April 2018**
 - System-wide existing conditions and opportunities assessment
- **Corridor Analysis – ongoing**
 - Review and report on locations within the system that experience severe delay
- **HASTUS Rollout - ongoing**
 - AWS Launched
 - BID and Roster rolled out to 1,500 operators in six garages
 - On time and on budget for retiring legacy systems and launching DAILY
- **Transit Signal Optimization – ongoing**
 - Contract in place for the Green Line installation (Summer 2018)



Communications and Outreach

- **Public Outreach Plan - finalized**
- **Communications Plan – completion mid to late March**
 - Development on a long term communications plan is underway with Argus
 - This is focused on pushing out change and improvements to customers
- **Website – go live early March**
- **Listening Sessions – ongoing**
 - Listening Session plan and cadence finalized with Union
 - Bus garage feedback sessions begin early March
- **Partnership meetings with local and state agencies, officials and community groups**
 - Five meetings with state legislators
 - Met with five communities, multiple times, to discuss service delivery optimization



Next 90 Days

Element	Goals
Steering Committee and Working Groups	<ul style="list-style-type: none">• 3 Steering Committee Working Groups• 6 Working Group meetings – Data, Outreach and Internal Processes
Data, Analytics and Tools	<ul style="list-style-type: none">• HASTUS evaluation and assessment – kick off• HASTUS rollout for Summer Pick• Route Profiles – ongoing• Corridor Analysis – ongoing• Transit Signal Prioritization - ongoing
Communications and Outreach	<ul style="list-style-type: none">• Optimization Plan – finalize• “Traffic Talks” – street teams kick off in April• Municipal Roadshow – ongoing• Partnership – ongoing



Better **Bus** Project

A yellow circuit-like line with nodes and a checkmark, connecting the words 'Better', 'Bus', and 'Project'. The line starts at a solid black dot on the 'P' of 'Project', moves right, then up, then right, then up, then right, ending at a checkmark on the 'r' of 'Better'. There are open circles at the nodes where the line changes direction.

Let's make transit
better together